

**Discover the world of Bioblo®!**

THE ECO-FRIENDLY BUILDING BLOCK THAT PROVIDES SUSTAINABLE FUN





# Finally, cool building blocks!

## **Bioblo®, what on earth is it?**

Thanks for asking. Bioblos are colourful construction blocks with a unique honeycomb design and perfectly balanced measurements of 12 by 2.4 by 0.8 cm. The blocks are identical, and yet they are all different. Different, that is, from all the other building blocks around.

Bioblos are made of sawdust and recycled plastics. This not only gives them a unique feel but also very special visual and mechanical characteristics. They can be placed on top, next to or behind each other and are perfect for piling, stacking,

leaning, balancing out or whatever else you might want to try, no glue or connections required! When building and playing with Bioblo® there are no limits to your creativity, which makes it attractive for both children and adults (yes, adults). Bioblo® actually is the one toy that never gets boring. Because the challenges keep on growing with you, as does the fun and joy experienced by creating new objects.

Whether at home, alone, with friends, in kindergarten or at school – with Bioblo® you can create and discover something new every day. So what are you waiting for? Build something!



# Ecological

Thanks to the high wood content of 60% and the use of high grade recycled plastics Bioblo® is raising the bar in the area of sustainable toy production. In the entirely waste-free production process we only use sawdust from PEFC-certified sustainable wood sources and plastic from recycled drinking cups. The finished building blocks are 100% free from plasticisers, PVC, Bisphenol A (=BPA) or other potentially harmful contents.



**Green Product Award**  
Winner 2015



## Second life.

*If you don't want your Bioblos any more, feel free to give them back. As they are 100% recyclable, we can use them to make new ones!*



# Versatile

Bioblos are colourful and visually appealing (some would even say "pretty"). They feature a unique honeycomb design that offers endless creative possibilities: You can use Bioblos to blow bubbles, do handicrafts, create two-dimensional pictures, ... and when you arrange them around a lamp they produce amazing colour and light effects. By the way, every Bioblo® box contains an instruction booklet with great examples, ideas and suggestions!



# Educational



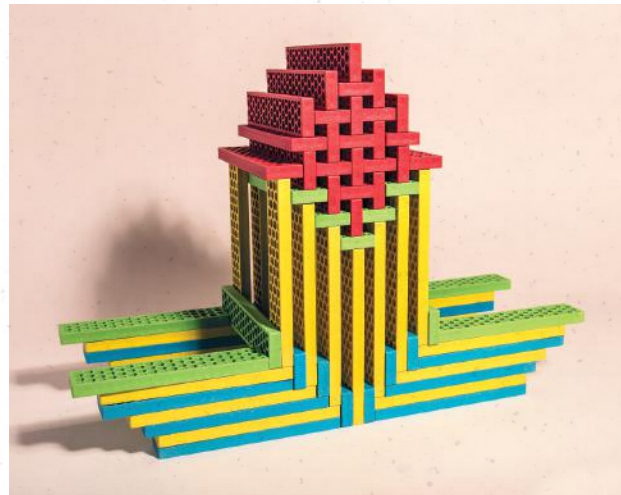
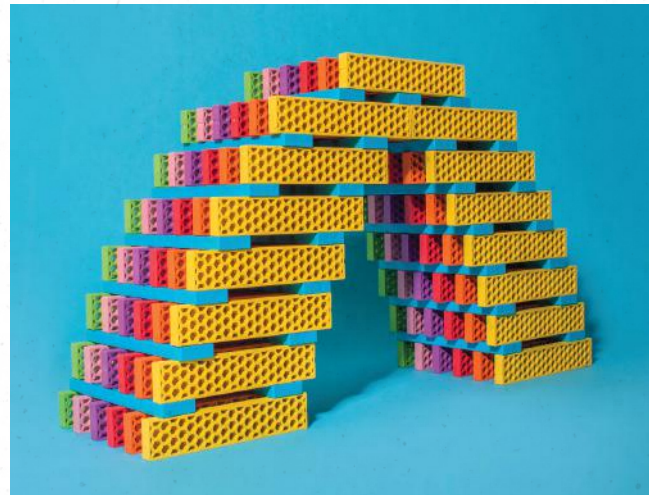
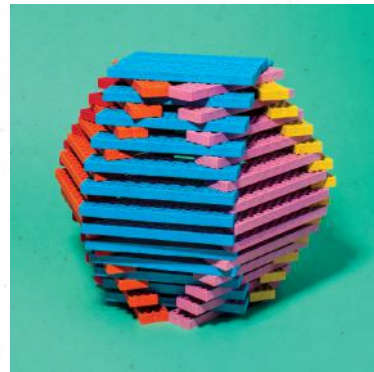
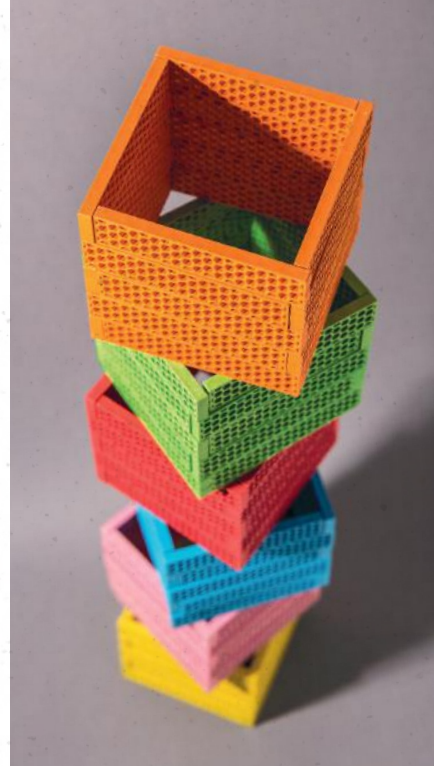
Bioblo® was developed in conjunction with qualified school and kindergarten teachers in order to create a fun and appealing construction toy for all age groups. The official age recommendation is 3 years but as the blocks cannot be swallowed they are equally safe for babies. Due to their versatile properties, Bioblos can be used in various games that promote colour matching, counting and sums, or to convey basic geometrical and physical principles. Read more about the benefits of building with Bioblo® on the back cover of this leaflet!



# Washable

Bioblos are not only easy to handle, durable and sturdy, but they are also liquid-resistant and can thus be washed in soapy water. It is impossible for the colours to fade, splinter or wash off as they are moulded-in during production and do not require subsequent coating (as would be the case with lacquered wooden blocks).





# Starter Box

**120 Bioblos for a perfect start.**

The Starter Box doesn't only look great from the outside, but also impresses with its inner beauty. It contains 120 Bioblos in 6 delightful colours, that is 20 each in red, green, yellow, blue, pink and orange. With a bit of patience and imagination you'll soon realise that getting into it is actually quite simple!

*length: 29 cm, width: 29 cm, height: 9.5 cm  
weight: approx. 2 kg*



# Carry Box

**204 Bioblos that will help you get a grip.**

At first glance the Carry Box appears rather closed. When treated right, however, it soon opens up and reveals two convenient grip holes if the lid is rotated by 90°. Should you decide to slide the bottom into the lid, you'll end up with a sturdy storage box for 204 Bioblos, that is 34 each in red, green, yellow, blue, pink and orange.

*length: 29 cm, width: 29 cm, height: 19 cm  
weight: approx. 3.5 kg*





# Our motto: Build something!

Ok, so here's what we think: In life there is hardly anything more rewarding than building. Seriously! Building not only drives away boredom but actively promotes hand-eye as well as hand-hand coordination. It enhances our physical and mechanical understanding, trains our concentration and improves our patience, stamina and ability to deal with frustration (for example when the cat knocks everything over). Not surprisingly, building with Bioblo® is best enjoyed with friends, parents or siblings. That not only promotes team spirit and communication skills, but is also quite honestly the most fun!



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Please free the Bioblo® box of your choice from its miserable life in a cold shelf at the following retailer: